



STATISTICS

**17TH - 20TH
OCTOBER 2023**



MAIN DATA OF THE 14TH EDITION

653 exhibitors, 32% from 34 foreign countries

112 visiting foreign countries

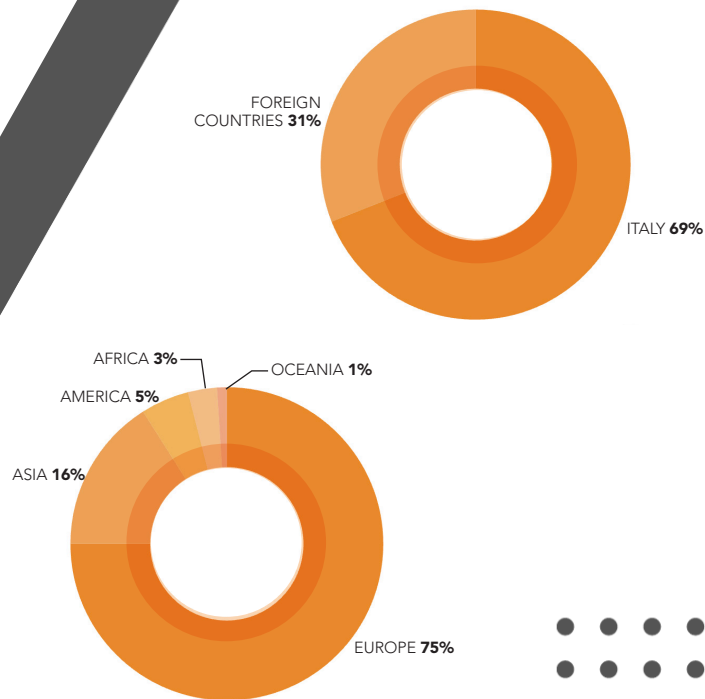
8.912 companies visiting, 32% from 112 foreign countries

40.000 sqm of exhibition area / 18.420 sqm net space

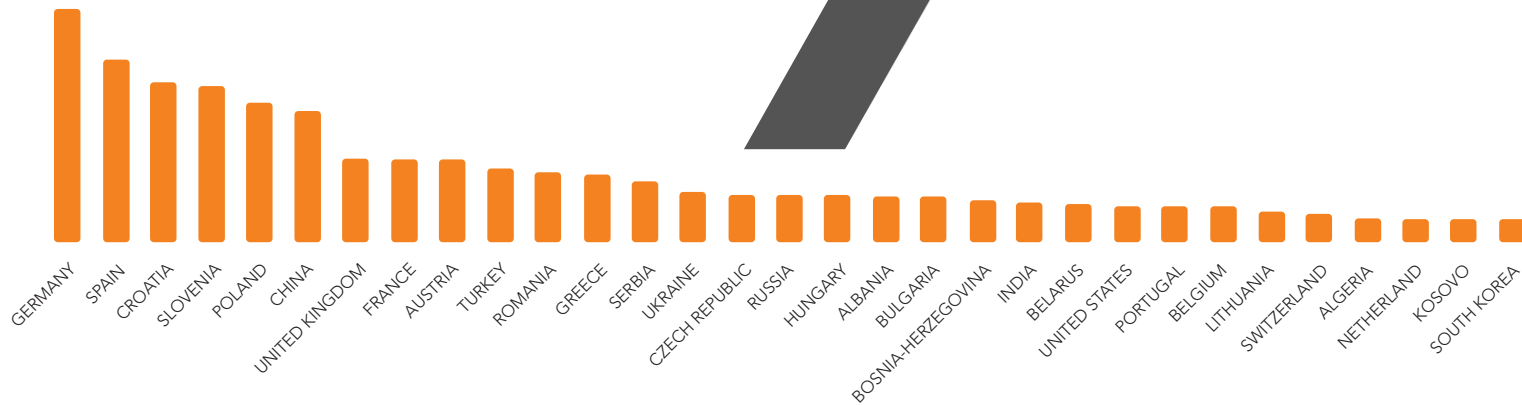
1,39 days of average stay at the fair / Italians 1,21 days / foreigners 1,65 days



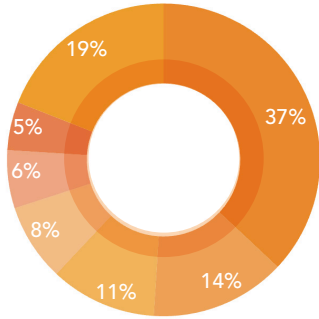
ORIGIN OF VISITORS



MAJOR VISITING FOREIGN COUNTRIES

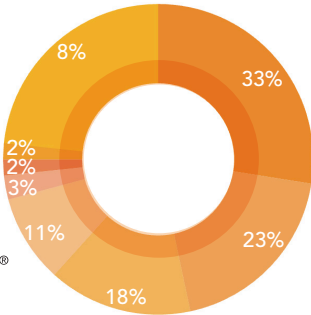


AMERICA



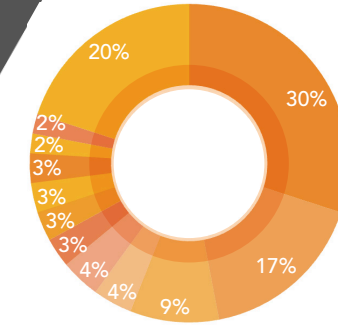
UNITED STATES **37%**
BRAZIL **14%**
CANADA **11%**
VENEZUELA **8%**
PERU **6%**
MEXICO **5%**
OTHER **19%**

AFRICA



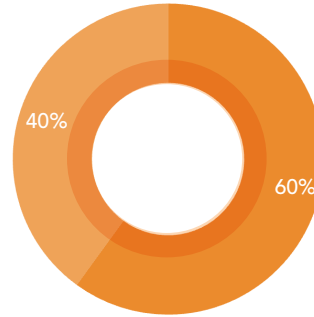
ALGERIA **33%**
MOROCCO **23%**
EGYPT **18%**
TUNISIA **11%**
CAMEROON **3%**
SOUTH AFRICA **2%**
NIGERIA **2%**
OTHER **8%**

ASIA



CHINA **30%**
TURKEY **17%**
INDIA **9%**
UNITED ARAB EMIRATES **4%**
SOUTH KOREA **4%**
IRAN **3%**
CYPRUS **3%**
LEBANON **3%**
UZBEKISTAN **3%**
JAPAN **2%**
TAIWAN **2%**
OTHER **20%**

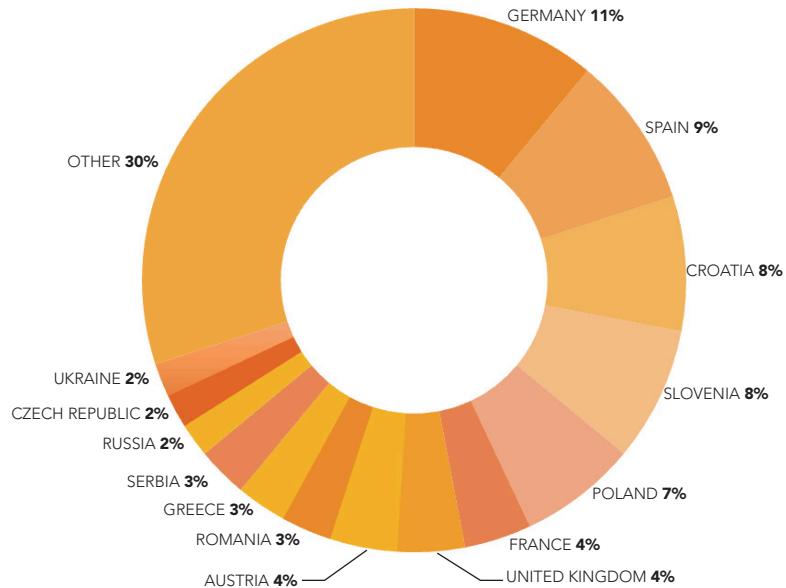
OCEANIA



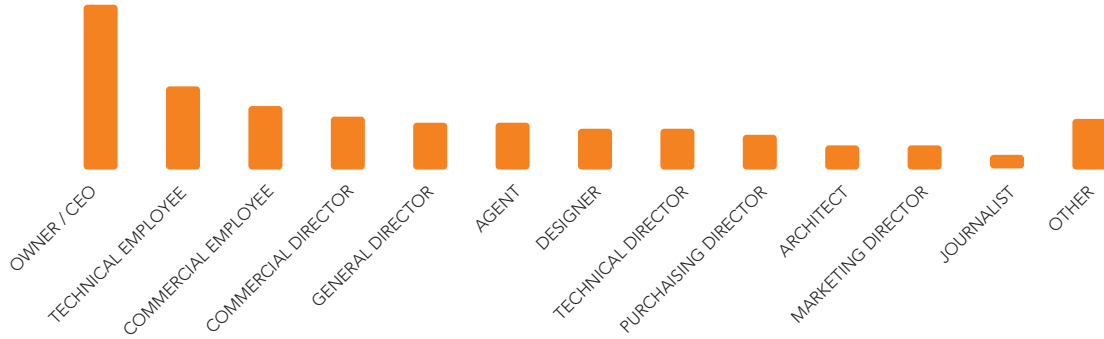
AUSTRALIA **60%**
NEW ZEALAND **40%**



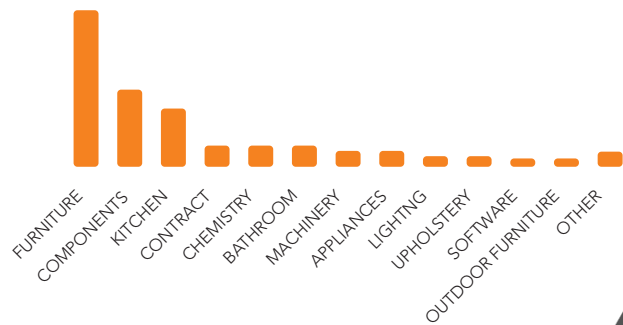
EUROPE



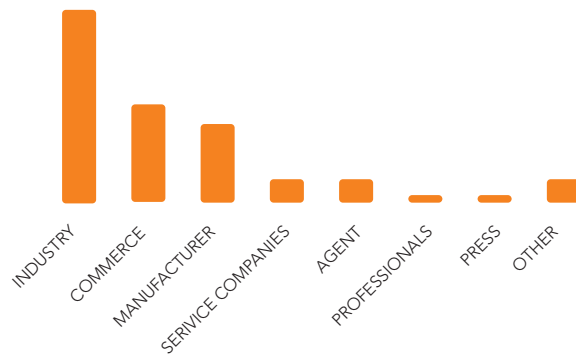
VISITOR'S TITLE



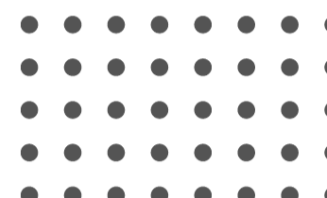
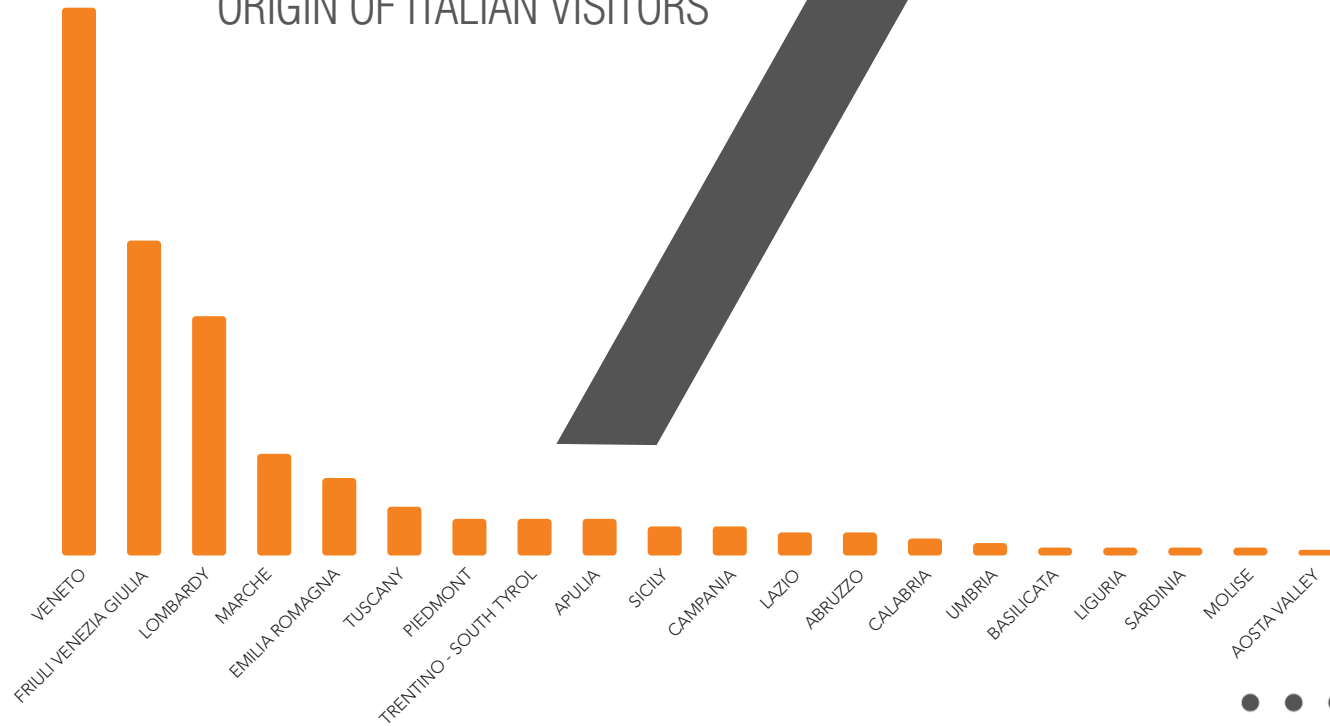
COMPANY'S MAIN SECTOR



COMPANY'S ACTIVITY



ORIGIN OF ITALIAN VISITORS





**SEE YOU AT
NEXT EDITION**

**FROM TUESDAY 15TH
TO FRIDAY 18TH
OCTOBER 2024**

