



STATISTICS  
14<sup>TH</sup>-17<sup>TH</sup>  
OCTOBER 2025



## MAIN DATA OF THE 16TH EDITION

**692** exhibitors, 31% from 33 foreign countries

**113** visiting countries

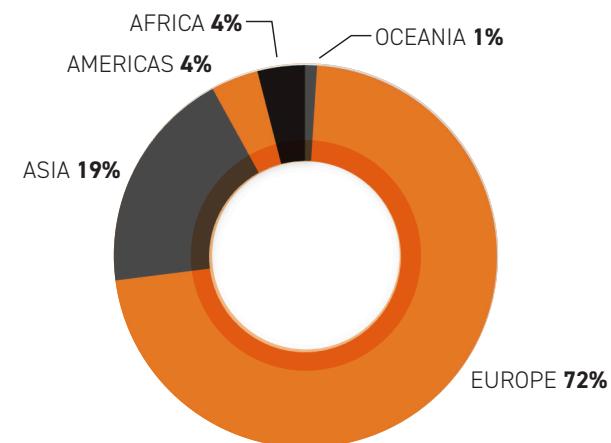
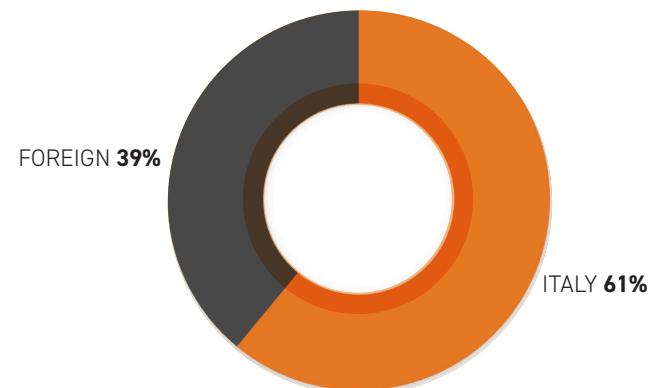
**9.336** companies visiting,  
39% from 112 foreign countries

**41.000** smq of exhibition area,  
19.150 mqs net space

**1,34** days of average stay  
Italian 1,20 / Foreigners 1,65

**29.359** attendances at the fair  
of which 23.818 visitors and 5.541 exhibitors

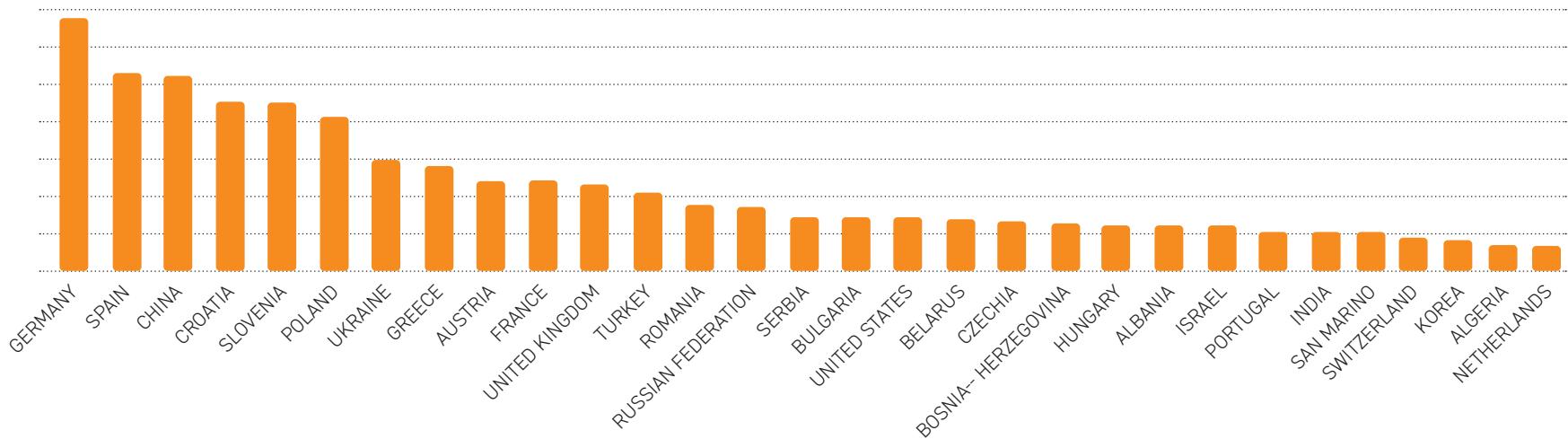
### ORIGIN OF VISITORS



DATA  
2025



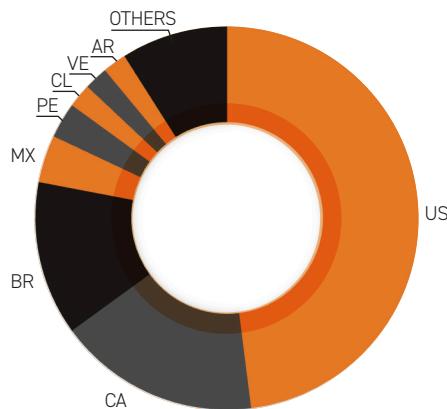
## MAJOR VISITING FOREIGN COUNTRIES



DATA  
2025



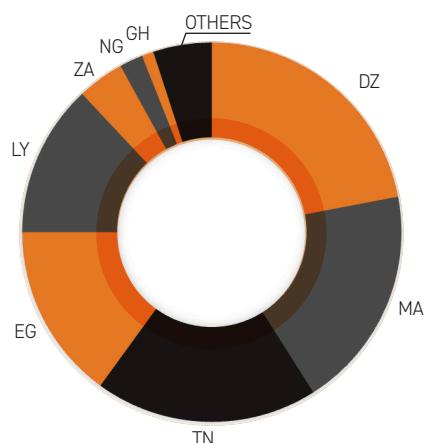
# ORIGIN OF VISITORS



## AMERICAS

UNITED STATES **48%**  
 CANADA **17%**  
 BRAZIL **13%**  
 MEXICO **4%**  
 PERU **3%**  
 CHILE **2%**  
 VENEZUELA **2%**  
 ARGENTINA **2%**

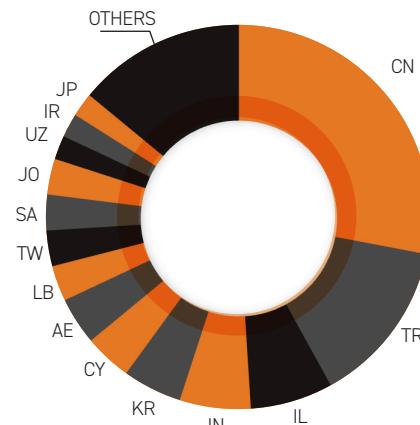
**Others 9%:** Colombia, Costa Rica, Dominican Republic, Ecuador, Guatemala, Panama, Turks and Caicos Island



## AFRICA

ALGERIA **22%**  
 MOROCCO **19%**  
 TUNISIA **19%**  
 EGYPT **15%**  
 LIBYA **13%**  
 SOUTH AFRICA **4%**  
 NIGERIA **2%**  
 GHANA **1%**

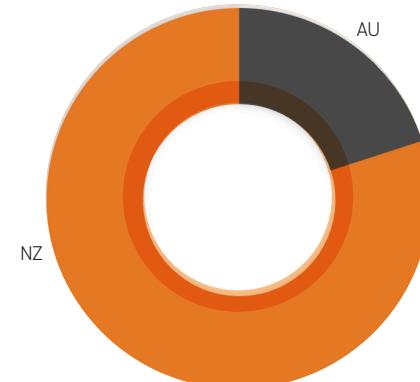
**Others 5%:** Angola, Burkina Faso, Comoros, Eswatini, Mali, Réunion, Rwanda,



## ASIA

CHINA **28%**  
 TURKEY **14%**  
 ISRAEL **7%**  
 INDIA **6%**  
 SOUTH KOREA **5%**  
 CYPRUS **4%**  
 UNITED ARAB EMIRATES **4%**  
 LEBANON **3%**  
 TAIWAN **3%**  
 SAUDI ARABIA **3%**  
 JORDAN **3%**  
 UZBEKISTAN **2%**  
 IRAN **2%**  
 JAPAN **2%**

**Others 14%:** Afghanistan, Armenia, Azerbaijan, Bahrain, Bangladesh, Georgia, Hong Kong, Indonesia, Iraq, Kazakhstan, Kuwait, Kyrgyzstan, Malaysia, Mongolia, Oman, Palestine, Philippines, Qatar, Singapore, Syria, Thailand, Turkmenistan, Vietnam



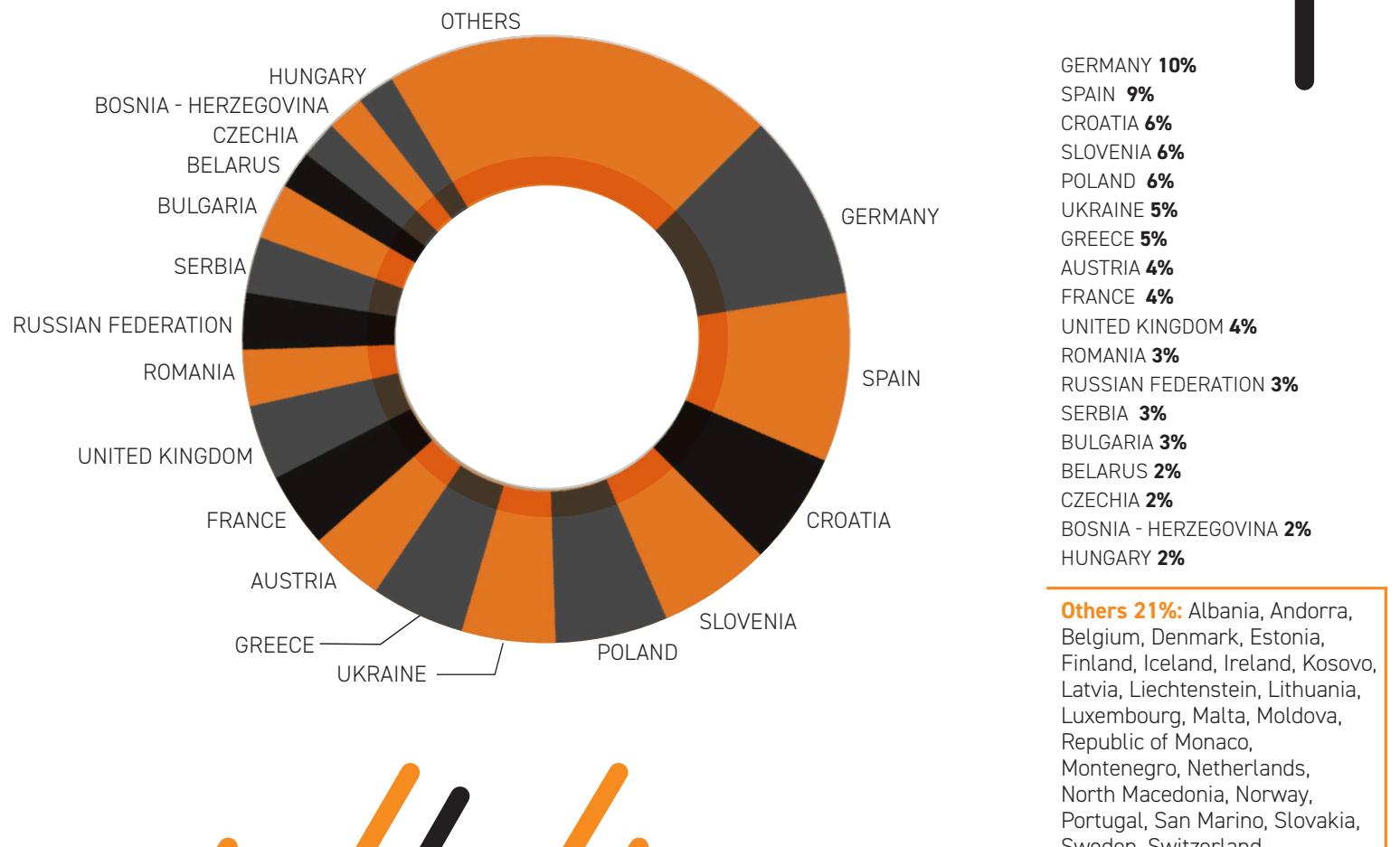
## OCEANIA

AUSTRALIA **20%**  
 NEW ZEALAND **80%**

**DATA**  
**2025**



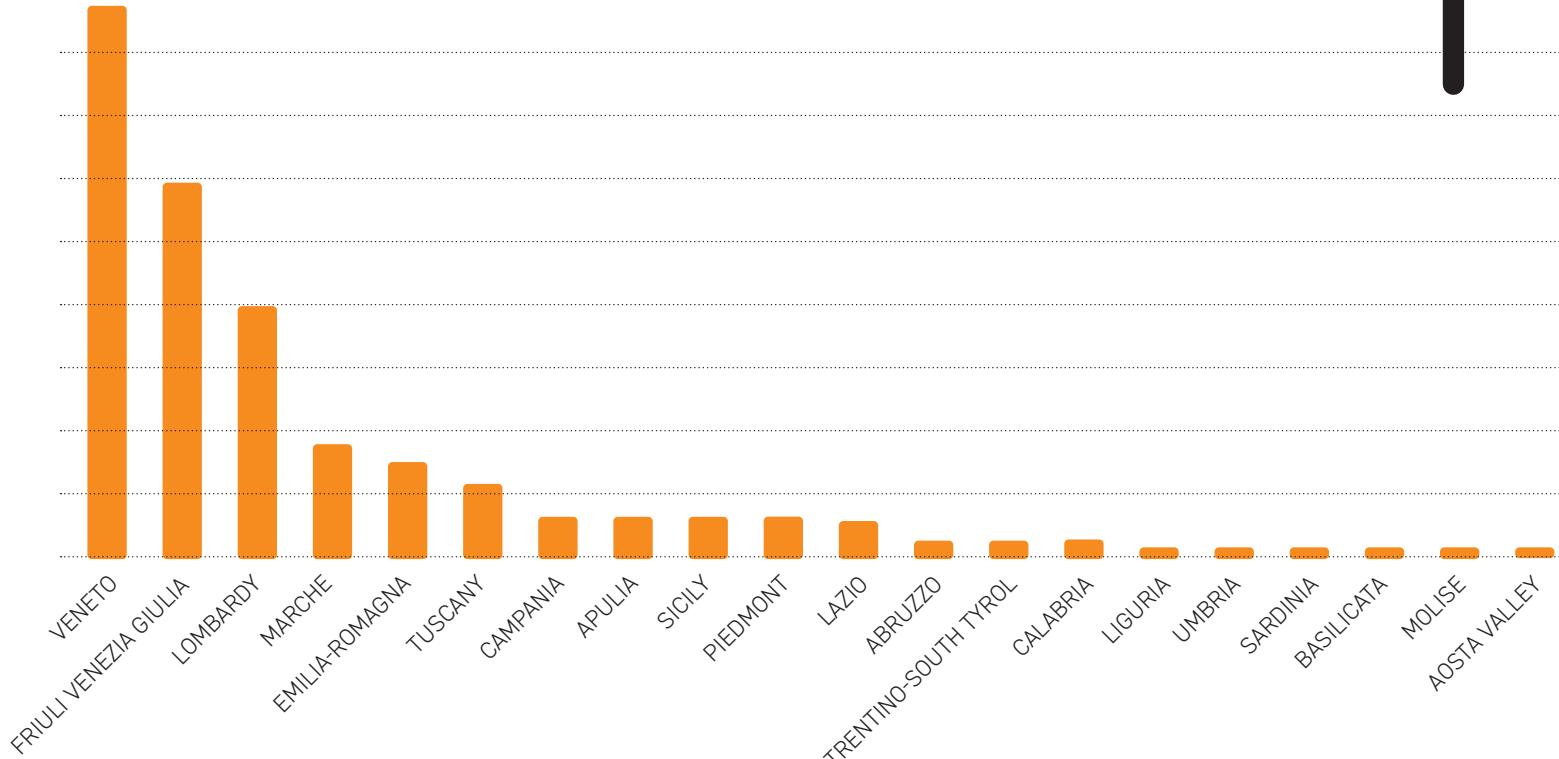
# ORIGIN EUROPEAN VISITORS



DATA  
2025



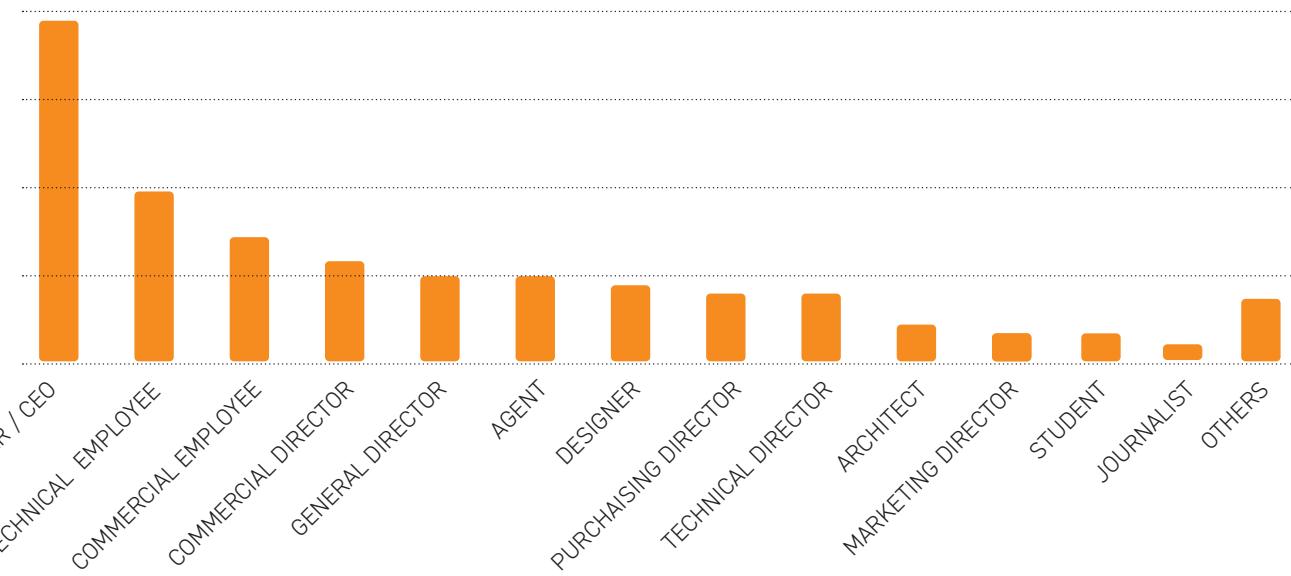
# ORIGIN OF ITALIAN VISITORS



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2025



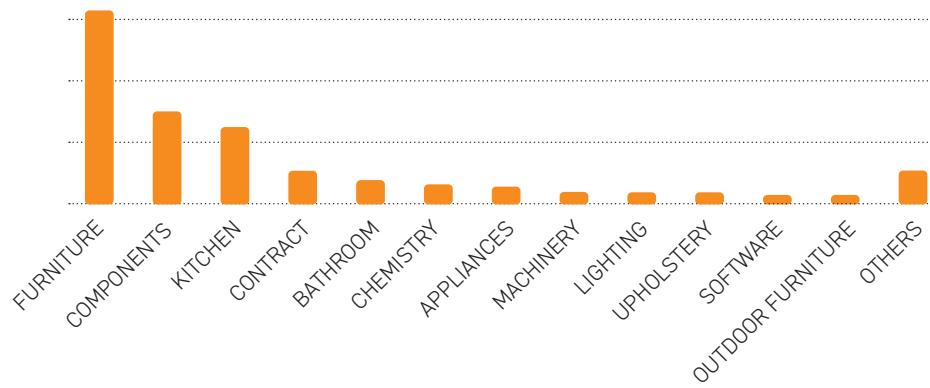
## VISITOR'S TITLE



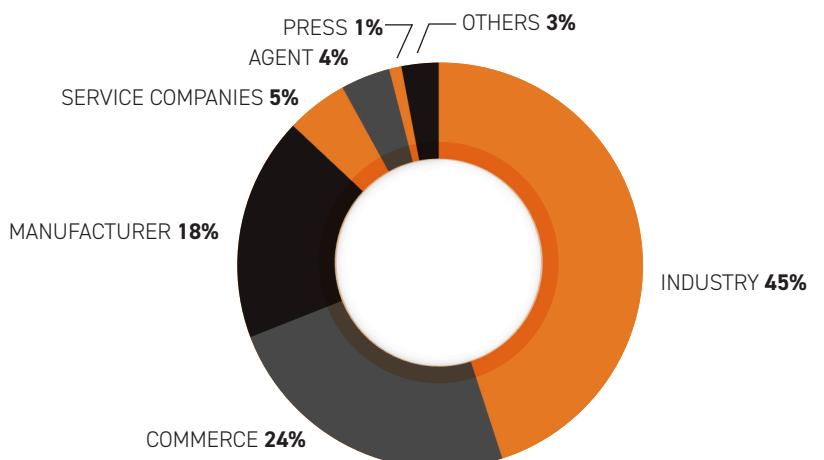
DATA  
2025



## VISITING COMPANIES BY MAIN SECTOR



## VISITING COMPANIES BY ACTIVITY



DATA  
2025





17<sup>TH</sup>

**SEE YOU  
AT THE NEXT EDITION**

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**FROM TUESDAY 20<sup>TH</sup>  
TO FRIDAY 23<sup>TH</sup>  
OCTOBER 2026**

